What is an SEOW and What is It Good For?
A Discussion of the Role of DDATA

The Delaware Prevention Advisory Council Meeting

September 9, 2013

According to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA)

(funding agency for the Strategic Prevention Framework State Incentive Grant (SPF-SIG)

A State Epidemiological Outcomes Workgroup (SEOW) is:

- A group of key data and prevention stakeholders that meet regularly to share data and create data-guided products that inform prevention policies

The SEOW Mission has two main jobs:

- To bring substance abuse and related behavioral problems data to prevention planning

- To build state- and community-level monitoring systems
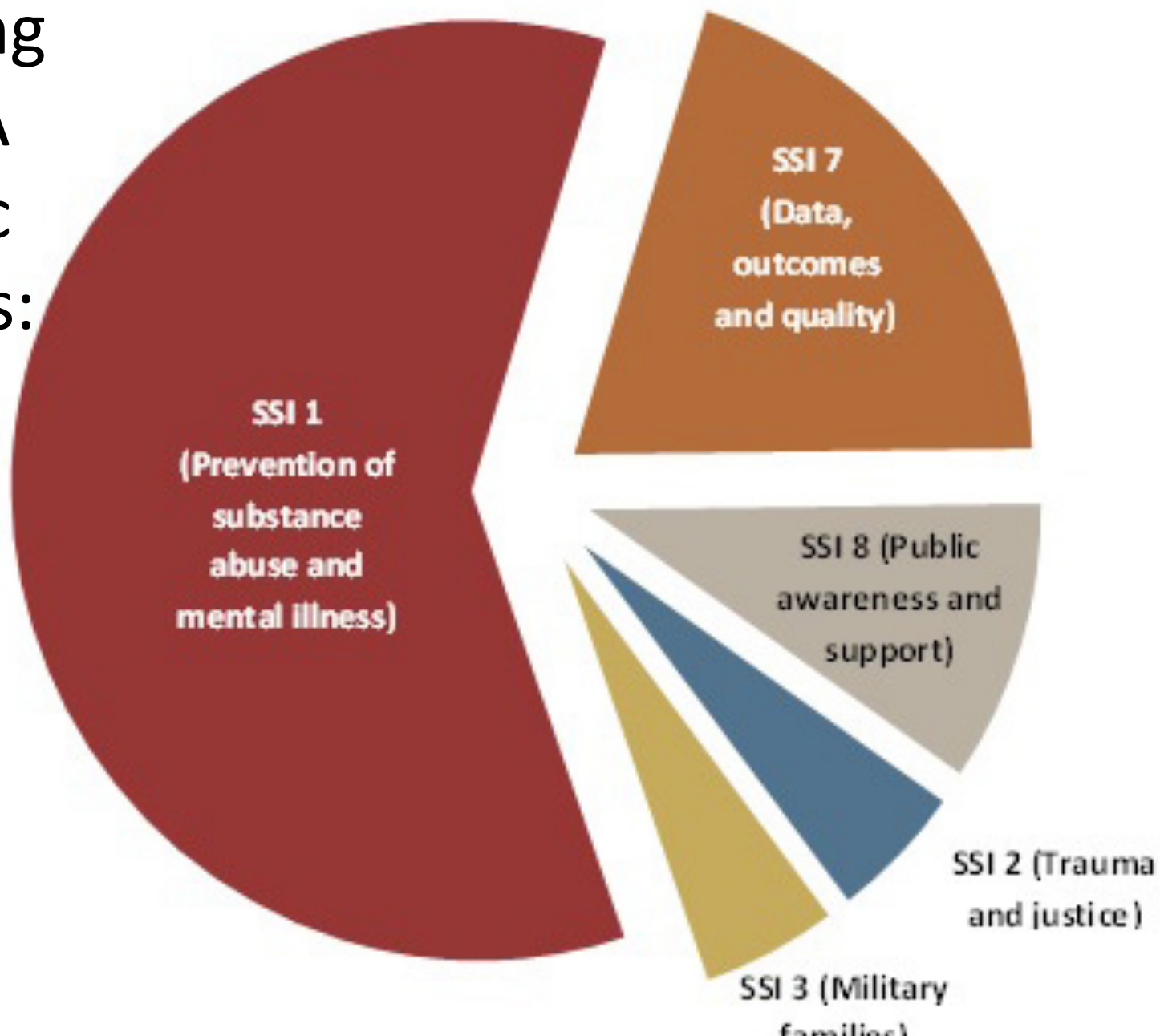
SEOW Core Tasks are:

- Identify, share, organize and profile data from existing state and local sources
- Create data-guided products that inform prevention planning and policies
- Train communities in understanding, using and presenting data in an effective manner
- Build state- and local-level monitoring and surveillance systems

SEOW products include:

- A formal SEOW Charter describing mission, tasks and membership

- A state epidemiological Profile—reference guide to key indicators

- A user-friendly fact sheet for communities

- Dissemination products geared towards communicating data priorities to policy makers

- Monitoring system to track/monitor key indicators and emerging priorities
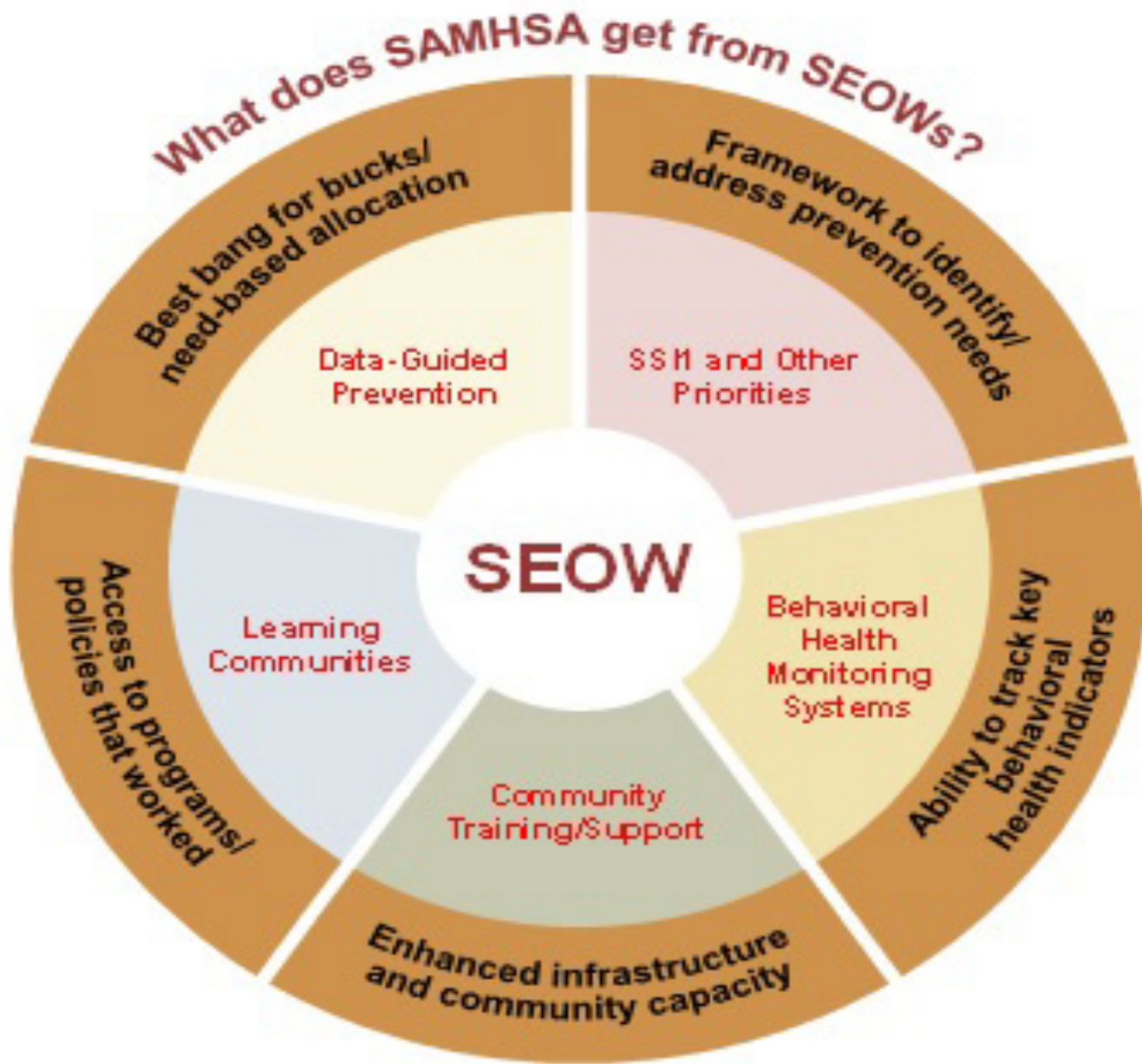
Figure 1: SEOW Efforts to Address SSIs

Addressing SAMHSA Strategic Initiatives:

SSI 7 (Data, outcomes and quality)

SSI 1 (Prevention of substance abuse and mental illness)

SSI 8 (Public awareness and support)

SSI 2 (Trauma and justice)

SSI 3 (Military families)

Value added:

- Enhanced collaboration and data sharing, bringing key state, community and tribal organizations to the table
- Enhanced prevention workforce and epidemiological capacity, bringing expertise and data to prevention planning
- Enhanced data monitoring, tracking priorities and emerging trends
- Increased public awareness and support

What does SAMHSA get from SEOWs?

Best bang for bucks/ need-based allocation

Framework to identify/ address prevention needs

Ability to track key behavioral health indicators

Enhanced infrastructure and community capacity

Access to programs/ policies that worked

Data-Guided Prevention

SSM and Other Priorities

Behavioral Health Monitoring Systems

Community Training/Support

Learning Communities

SEOW

Two Basic Jobs:

- Data in

- Data out

Two committees proposed:

- Data-in committee

- Data-out (products and paths) committee
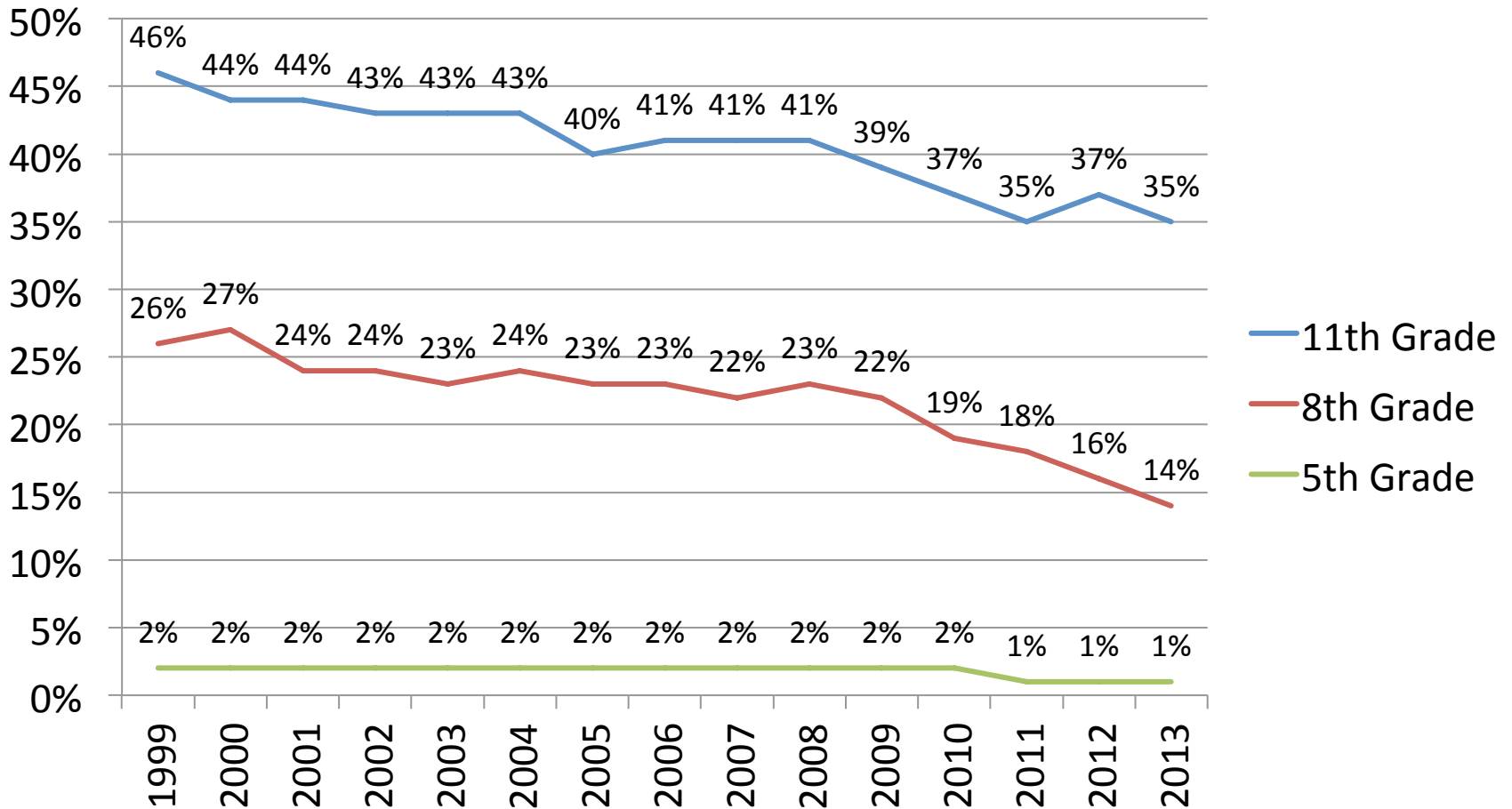
Data Gathering

- ER data
- School survey data
- Traffic data
- Poison Control Center data
- Crime data

Data monitoring:

- Comparisons
- Trends
- Costs

Latest trends:

Delaware Trends: Past 30 Day Alcohol Use

State Trends Delaware School Survey 1999-2013, Center for Drug & Alcohol Studies, 2013

15

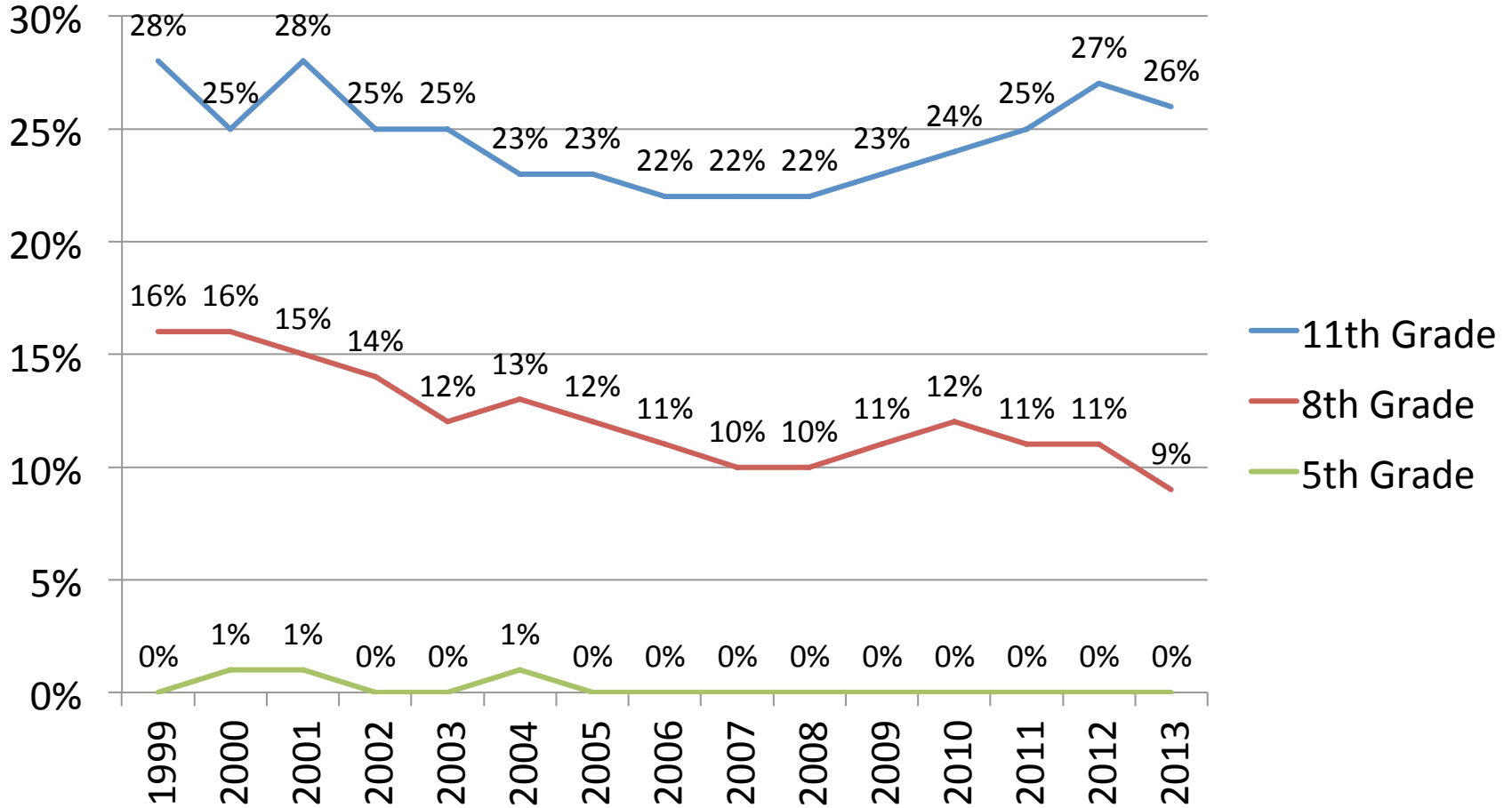# Delaware Trends: Past 30 Day Cigarette Use

Note: 0% means the estimate is less than one-half of one percent
State Trends Delaware School Survey 1999-2013, Center for Drug & Alcohol Studies, 2013

Delaware Trends: Past 30 Day Marijuana Use

Note: 0% means the estimate is less than one-half of one percent
State Trends Delaware School Survey 1999-2013, Center for Drug & Alcohol Studies, 2013