



The State Epidemiological Outcomes Workgroup (SEOW)

Annual Activities Report

Report Timeframe: October 2022 – September 2023

Presented to the Delaware Department of Health and Social Services Division of
Substance Abuse and Mental Health

Compiled and submitted by the SEOW Facilitator Team at the Center for Drug and Health
Studies, University of Delaware





Introduction and the Alignment of the Delaware SEOW with SAMHSA Identified Core Tasks

The Delaware State Epidemiological Outcomes Workgroup (SEOW) collects, synthesizes, and promotes the use of data on substance use and behavioral health issues to inform policy, practice, and programming throughout the state. Formerly known as the Delaware Drug and Alcohol Tracking Alliance (DDATA), the SEOW was originally established as part of the Strategic Prevention Framework initiative of the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) through grants awarded to the Delaware Division of Substance Abuse and Mental Health (DSAMH). In recent years, due to its commitment to data driven policy and practice, DSAMH has continued to support the SEOW with SAMHSA funding in order to provide these data to communities and state agencies. Since its inception, the SEOW has been facilitated by a team at the University of Delaware Center for Drug and Health Studies. This report, compiled by the Facilitator Team, provides an overview of the major SEOW activities, accomplishments, and challenges of the past funding period.

According to SAMHSA, SEOWs are networks of data experts and stakeholders responsible for bringing data on behavioral health to the forefront of prevention, intervention, and recovery efforts. To achieve their mission, SEOWs undertake the following four core tasks:

1. Identifying, analyzing, profiling, and sharing data from existing state and local sources;
2. Creating data-guided products that inform prevention planning and policies;
3. Training communities in understanding, using, and presenting data in an effective manner;
4. Building state- and local-level monitoring and surveillance systems.

The Delaware SEOW, during the report timeframe, continued its work to accomplish these tasks as described below.¹

SAMHSA Core SEOW Task 1: Identifying, analyzing, profiling, and sharing data from existing state and local sources

The most comprehensive activity completed in response to the first core task is the annual Delaware State Epidemiological Profile which is released each fall. Delaware has produced an annual Epidemiological Profile since 2007 and posted these reports [online](#) since 2010. These profiles contain data on the consumption, context, and consequences of alcohol, tobacco and vaping, marijuana, opioids, and other illicit drugs. In recent years, the SEOW has increased focus on shared risk and protective factors. The 2023 profile includes information on youth and adults from approximately 35 data sources such as the Delaware School Survey, the Behavioral Risk Factor Surveillance System, the National Survey on Drug Use and Health, the Pregnancy Risk Assessment Monitoring System, Delaware Prescription Monitoring Program, Treatment Admissions Data, the Delaware and National Youth Risk Behavior Surveys, and the National Survey of Children's Health. The Profile also includes special sections on Gambling, Mental Health and Wellness, and highlights populations of focus, including persons with disabilities, infants with pre-natal exposure to substances, LGBTQ Youth, and persons who report having Adverse Childhood Experiences (ACEs) and other trauma. These groups have been identified by the SEOW as being at disproportionately higher risk for substance use and other risk behaviors. In recent years, the team expanded the *Mental Health and Wellness* and *Protective Factors* chapters in response

¹ A number of activities undertaken by the SEOW support multiple core tasks and may be highlighted under each relevant section.



to requests for data and technical assistance from stakeholders. Based on more recent stakeholder input, the Profile editors expanded the lens of trauma to include data on firearm violence in Delaware and youth perceptions regarding this issue as well as ACEs. Although it is always challenging to provide data at the smallest geographic level, the SEOW team seeks to include the most granular data available depending on the data source, methodology, and sample size.

This year, the editors implemented a number of changes to the format of the annual Delaware Epidemiological Profile to increase user friendliness and accessibility. In 2023, the Profile is presented as a series of discrete modules featuring individual topic areas instead of as a single integrated report. To reduce the bulk of each module, introductory and supplemental materials have been removed and are now included in a Companion Guide. This standalone document includes components such as: background information on the SEOW and a list of network members; notes on data reporting, interpretation, and pandemic impacts on data collection; data sources; an explanation regarding word choices, etc.

In earlier editions of the annual profile, there was an introductory narrative summarizing the importance of the topic and presenting an overview of the key data points. All graphs and tables were presented after the introduction. The 2023 edition has been restructured to provide a brief narrative introduction and then integrate data regarding various indicators within the narrative highlighting notable findings. In other words, key data are presented in a few visuals with accompanying text to highlight major takeaways for those visuals. This follows the best practices recommended for data visualization reports.

Each module has also been streamlined so that only data relevant to the needs of SEOW stakeholders – based on stakeholder feedback, observations, national trends, and research – is included. Given the challenges in data collection and reporting on trends due to the pandemic and subsequent shutdown, the inclusion of trend data has been significantly reduced, along with data not specific to Delaware. As always, people interested in additional data or analysis are encouraged to reach out to the SEOW Facilitator Team for technical assistance. To support the understanding and use of this data, facilitators also create a suite of resources, including an annual infographic series posted online. A slide deck of graphs and figures are under development and will also be posted, along with a new data visualization publication summarizing highlights across all topic areas. Finally, the team will present a 3D webinar early in the new program year to share meaningful findings and support network participants and interested members of the public in the use of these products as well as related data sources. A recording of the presentation will be available on [YouTube](#), along with webinars highlighting the 2021 and 2022 Profiles and other SEOW presentations.

As with all of its publications, the SEOW Facilitator Team strives to use word choices that are accurate, respectful, free of stigma, strength-based, trauma-informed, and inclusive and culturally sensitive in the epidemiological profile. Additionally, the editors applied alternative text to figures included in the Profile in order to increase accessibility to individuals using screen readers.

The Profile is intended to promote the translation of research into action and features *Data in Action* sections that illustrate timely policies and trends. The report is shared with the SEOW network comprised of approximately 140 stakeholders representing over 55 agencies and organizations in Delaware. The report and support materials, along with all SEOW resources, are also shared with other



networks such as the Delaware Suicide Prevention Coalition, the Delaware Child Psychiatry Access Program, Trauma Matters Delaware, and the Primary, Secondary, and Vicarious Trauma Work Group.

[SAMHSA Core SEOW Task 2: Creating data-guided products that inform prevention planning and policies](#)

In addition to producing the 2023 Delaware Epidemiological Profile, throughout this reporting period, the SEOW produced a plethora of products geared towards different audiences such as: [presentations](#) (which are posted in PowerPoint slide format and ready for use by behavioral health advocates); 15 infographics (including 11 highlighting chapters from the annual epidemiological profile as well as the updated *Polysubstance Use among 11th Grade Students 2021* Venn diagram, and the *Maternal Behavioral Health, Veterans and Behavioral Health*, and *Substance Use and Mental Health: Delaware and the Nation* infographics); an [article](#) published in the *Delaware Journal of Public Health* on homelessness and substance use; and a [brief report on intellectual and developmental disabilities and behavioral health](#) in Delaware. The team also prepared a new plain language glossary which will be updated regularly. (Note: New slides to accompany the publication of the 2023 epidemiological profile are in process and will be posted when available.)

Once posted on the SEOW microsite, all data products are disseminated to state agencies and community partners to inform policies, planning, and practice. The materials are electronically disseminated through the SEOW website, the SEOW distribution list and other networks, and via social media. SEOW team members also promote relevant products at community, agency, and other meetings and training events with various stakeholders, highlighting salient data points as appropriate. Thus, the data is disseminated broadly year-round, throughout multiple networks and in various formats.

Beyond the development of data products, the SEOW responds to data requests and inquiries from state agencies and community groups to support their programming and evaluation efforts. Throughout the year, the SEOW provided data to the following stakeholders, among other entities: state agencies including the Delaware Division of Substance Abuse and Mental Health, the Division of Public Health, the Division of Prevention and Behavioral Health Services; nonprofit organizations such as the West End Neighborhood House, KIDS COUNT in Delaware, Trauma Matters Delaware; community coalitions and advocacy networks, including the North Node Counseling Center of Delaware, SN4C Drug Free Community Coalition, Sussex County Health Coalition, United Way of Delaware, the Delaware Suicide Prevention Coalition, etc.; and educational and research entities, such as the Seaford School District. The SEOW also collaborates with partners to disseminate data products and research highlights. The SEOW participates in other data initiatives, for example, by contributing to the KIDS COUNT in Delaware's annual factbook.

[SAMHSA Core SEOW Task 3: Training communities in understanding, using, and presenting data in an effective manner](#)

The SEOW conducted a number of training and education activities throughout the year to support stakeholders in their understanding and application of data. Events sponsored by the SEOW facilitators include a 3D Delaware Data Discourse webinar ([Behavioral Health Highlights of the 2022 Delaware Epidemiological Profile, December 2022](#)). The 3D webinar series was developed in response to network members feedback for more frequent data presentations and are open to the public. SEOW-sponsored webinars are recorded and [available for viewing from our YouTube channel](#).



The SEOW Facilitator Team also presented data and new resources to assist in using data resources to SEOW network members at the semi-annual meetings held in January and August, in addition to featured guest presentations. The January 2023 meeting featured a presentation on Delaware data by the Poison Control Center at the Children's Hospital of Philadelphia as well as highlights from the field. The August 2023 meeting was held in person for the first time since the onset of the COVID-19 pandemic and featured presentations by DSAMH on the new 988 National Suicide Prevention Line and the Delaware Police Diversion Program. Throughout SEOW-sponsored events, the facilitators highlight new SEOW data products and activities, share resources, and request ongoing input from participants to inform future SEOW efforts in order to better meet stakeholder needs. In addition to posting the meeting slides and recordings from the semi-annual meetings, the Facilitator Team also prepares and disseminates handouts with relevant resource links and information shared in the chat box by SEOW facilitators and stakeholders.

In addition, the SEOW Facilitator Team collaborated with various community and other partners to share data at a wide array of venues, notably the Delaware Mental and Behavioral Health Summit in June 2023 and the SEL and School Connectedness Task Force. Members also participate in the annual Delaware Youth Survey Advisory Meeting which informs the development of the Delaware School Survey, the Delaware Youth Risk Behavior Survey, and the Youth Tobacco Survey.

In an ongoing effort to promote data driven programming and evaluation, the SEOW fulfills data requests and provides technical assistance (TA) to entities throughout Delaware including state agencies, nonprofits, and other organizations. The team has provided TA (in the form of one-on-one meetings, email support, tele- and web conferences, and presentations) on assessment, planning, evaluation, identifying data sources, selecting data indicators and choosing measurable outcomes, and using data in media campaigns. This supports stakeholders' efforts to apply for funding, evaluate needs, and report on outcomes and impacts. The SEOW has provided support to local initiatives, such as United Way of Delaware when they were seeking ACEs data, as well as major policy publications, such as the annual KIDS COUNT in Delaware annual FOCUS (formerly known as the Fact Book). The Facilitator Team maintains partnerships with allied prevention task forces, councils, and advocacy committees to identify data needs and resources, and to facilitate data dissemination and support. Throughout the past year, the team has provided assistance or information to, participated in meetings sponsored by, or otherwise collaborated with many entities in Delaware, including but not limited to: Seaford School District; Brandywine Counseling and Community Center, Delaware Child Psychiatry Access Program; Delaware Council on Gambling Problems; Delaware Department of Education; Delaware Department of Services for Children, Youth and their Families (Division of Prevention and Behavioral Health Services and the KIDS Advisory and Advocacy Council); Delaware Department of Health and Social Services (Divisions of Substance Abuse and Mental Health and Public Health); Delaware Overdose System of Care; Fetal Alcohol Spectrum Disorder Task Force; Holcomb BHS/Open Door, Inc. and the SN4C Drug Free Community Coalition; KIDS COUNT in Delaware; Latin American Community Center; Mental Health Association in Delaware; NAMI DE; Transitions Delaware; Trauma Matters Delaware; Wilmington University; and other initiatives at the University of Delaware (Center for Disability Studies, Delaware Network for Excellence in Autism, Student Health & Wellness Promotion, etc.).



SAMHSA Core SEOW Task 4: Building state- and local-level monitoring and surveillance systems

The final of SAMHSA's core SEOW tasks is accomplished through the ongoing strengthening and development of the SEOW network, as well as through the maintenance and enhancement of communication and dissemination channels. The SEOW strives to facilitate coordination and connections among the many entities across sectors that produce, require, and disseminate data related to behavioral health. Although the SEOW activities and achievements are reviewed in increments of individual contract years, the SEOW Facilitator Team maintains a long-term vision, and seeks to build on the progress made in previous years. The SEOW Facilitator Team works throughout the year to ensure that the member network is comprised of committed stakeholders across sectors and representing interconnected systems who need to use, and wish to share, data to inform all phases of prevention and treatment. Our membership network is open and inclusive to encourage broad representation across sectors and areas of work. This year, the SEOW expanded to approximately 140 members representing 55 organizations throughout Delaware.

During this contract year, the Delaware SEOW met two times, in January and in August. The January meeting was held virtually through the Zoom platform, an option first offered in the summer of 2019 as a supplement to the in-person meeting. As previously mentioned, the August meeting was held in person at the Rte. 9 Library. As outlined in Core Task 3, the meetings included a number of training and information presentations which have been posted online in PowerPoint and video formats.

The SEOW network includes representatives who also work on several of the Delaware youth surveys, including the Delaware School Survey, the Youth Risk Behavior Surveys, and the Youth Tobacco Survey, which provide rich sources of data. The SEOW facilitators meet regularly with the youth survey team to discuss ongoing challenges to data collection and to work to address them. The teams collaborate to foster participation in these surveys by engaging SEOW partners to garner support at the state, district, school, and community levels, and to aid in dissemination of the valuable data obtained through these projects. They also provide a line-by-line review of questions to provide input regarding what and how indicators are collected.

Through semi-annual meetings, alliances, and network communications, the SEOW facilitators continuously evaluate data needs, report on new data and new data resources, discuss data related issues, discuss emerging data trends, and make recommendations to guide the development and dissemination of SEOW products and tasks. Leveraging work that took place in previous contract years, there continues to be a focus on shared risk and protective factors and increasing the accessibility of state and local monitoring and surveillance systems. The SEOW is also working to increase the user-friendliness of data products and their dissemination, so that community members, coalitions, and other interested stakeholders can easily access data to guide decision-making, program implementation, and evaluation of prevention efforts. For example, Facilitator Team members participated in a series of trainings that emphasize data visualization and effective communication strategies. Members regularly review and update the [SEOW microsite](#) which provides downloadable publications for use in all phases of behavioral health prevention and intervention. Additionally, the SEOW updates a News from the Field section featuring cutting edge reports and innovative resources relevant to health, substance use, and other prevention topics and supports a Data Resources page linking to online tools in four broad categories: drug use data resources, health data resources, school data resources, and crime data resources.



The SEOW facilitators maintain ongoing communication with the member network that currently represents more than 55 entities. Every month, the SEOW facilitators share information regarding new Delaware data products, as well as national and regional data, online resources, reports of interest, evidence-based practices, funding opportunities, and other events. During the reporting period, the SEOW sent out more than 30 notifications to the SEOW partner network. Additionally, notifications were sent to allied prevention networks. This was in addition to disseminating content on the X social media platform (formerly Twitter), which currently has 322 followers, nearly 200 times.

Besides these data sources for which the SEOW has direct access, the SEOW partners with and has representation on other task forces, coalitions, and councils that either collect and report or disseminate data in areas related to substance use prevention and treatment, behavioral health promotion, and crossing-cutting protective and risk factors. Examples include KIDS COUNT in Delaware, the Delaware Suicide Prevention Coalition, the Fetal Alcohol Spectrum Disorder Taskforce, Trauma Matters Delaware and the Primary, Secondary, and Vicarious Trauma and Resilience Workgroup, the Youth Advisory and Advocacy Council of the Department of Services for Children, Youth and Their Families, and the Delaware Overdose System of Care Data and Evaluation Committee. A renewed collaboration this year is SEOW representation on the Delaware Elderly and DV Committee of the Domestic Violence Coordinating Council which resumed activity following a hiatus due to staffing and pandemic issues. Of note, these organizations and groups cross over different state agencies, divisions, and community groups in all three of Delaware's counties, expanding SEOW access to policy makers and advocates throughout Delaware, and promoting the use of the most recently available data to inform the field. These collaborations afford the SEOW with the ability to leverage parallel prevention efforts which are key to coordinated efforts across domains and sectors, and long-term sustainability.

In 2021, the SEOW Facilitator Team began to formally recognize "Data Champions," SEOW members who work to strengthen the data infrastructure and also advocate for the use of data in practice and policy to improve the lives of Delawareans. Awardees were recognized during the semi-annual meetings for their contributions. Recipients of the award for the current reporting period were the KIDS COUNT in Delaware team (honored at the January 2023 SEOW network meeting) and the Brandywine Counseling and Community Center (honored at the August 2023 SEOW network meeting).

In January 2023, the Facilitator Team launched a network member satisfaction survey which yielded feedback from 15 participants. Respondents reported a high degree of satisfaction with SEOW activities and found data products beneficial to their efforts; they reported sharing the data to inform the public, as well as legislators, advocacy groups, and government agencies.

Although the focus of the SEOW is to support prevention and intervention efforts in Delaware, the SEOW continues to collaborate in regional and national efforts when relevant opportunities emerge. For example, the SEOW has promoted and participated in the Mid-Atlantic Public Health Partnership Conference and training offered by the Prevention Technology Transfer Center Network, among other national and regional events.

(The corresponding activities undertaken by the Delaware SEOW are highlighted in *Table 1: SAMHSA Identified SPF Steps and SEOW Tasks Alignment with the SEOW.*)



Major SEOW Challenges

Although the SEOW has had many accomplishments since its inception and during the current reporting period, there are several persistent challenges to maintaining a robust and committed network with a sustainable structure.

The stakeholders who are most committed to behavioral health promotion and to the use of data to support these efforts are often juggling competing demands for their time, thus limiting their capacity to participate in meetings. Staff turnover at various agencies means that there is a shifting composition even among the most committed organizations. As noted, to encourage greater participation, we initially included a virtual option for meeting participation as well as in-person attendance in 2019. However, the COVID-19 pandemic necessitated that all SEOW events have been conducted virtually since March 2020. What was originally viewed as a challenge appears to have increased robust participation in SEOW activities as attendance initially rose and events were accompanied by lively conversation among participants and a rich exchange of information in the chat box. Virtual attendance also enabled greater participation by stakeholders in southern Delaware. However, because some stakeholders missed the networking opportunities to connect in person with other advocates, we offered the 2023 summer meeting in person with a virtual option which was not as well attended. It is unclear whether this was due to location and travel time involved, the timing of the meeting (August), or a combination of these and other factors. The Facilitator Team will continue to promote the meetings providing as much notice as possible. Due to weather concerns, winter meetings are likely to continue virtually with summer meetings being offered in a hybrid format.

In terms of network composition by sectors, we continue to have greater representation from the education and behavioral health sectors. We will continue to brainstorm on strategies to increase this participation and work with our public health collaborators to address this need. Committed partners such as the Division of Substance Abuse and Mental Health, the Division of Public Health, the Delaware Public Health Association/Delaware Academy of Medicine, and others champion the importance of data collection as well as data translation to inform prevention and intervention in Delaware.

As noted in the past several annual reports, there is an ongoing challenge in declining participation rates for health surveys, notably the school-based surveys. Although this problem existed before the pandemic, COVID-19 has created greater challenges in data collection with numerous surveys. This impacts the ability to look at trend data before and after the pandemic. However, the Delaware School Surveys (DSS) and the Youth Risk Behavior Surveys (YRBS) were successfully administered in recent years and thus the SEOW was able to include data from these surveys in the 2023 Epidemiological Profile and other data products. The Division of Public Health has also implemented a new protocol for analysis of YRBS data sets to be conducted in house. The SEOW continues to work with DPH and other stakeholders to advocate for data collection and to ensure that SEOW data products are relevant and responsive to stakeholder needs, incorporating the most recently available and robust data.

Not only are there increasing challenges for ongoing surveys, stakeholders are naturally interested in data at the most granular levels possible. Given limitations of sample sizes and concerns regarding confidentiality compounded by lower participation rates, addressing this request is one of the greatest challenges that SEOWs face. We continue to search for sources of granular but statistically sound data and to promote it when available. The team also provides guidance to stakeholders to meet or



supplement their data needs by conducting needs and other assessments for their communities and programs, drawing upon existing literature and research, and providing additional recommendations.

As noted in prior reports, federal funding designated specifically for the SEOW has ended. However, the Delaware Division of Substance Abuse and Mental Health continues to invest in the promotion of data-driven decision making internally and externally. DSAMH remains involved in SEOW activities and public health awareness of behavioral health priorities. We have continued to use and promote resources for training and education made available through SAMHSA and regional technology transfer and technical assistance centers as well as from other behavioral health resources.

Finally, Delaware, along with the rest of the country, continues to experience ongoing health and economic repercussions related to the COVID-19 pandemic. Although the state has reopened, many aspects of daily life have been affected by this, from healthcare service delivery to education, and from business and industry to travel and entertainment. Nationally, evidence is emerging to suggest that behavioral health issues are on the rise as people face uncertainty over health and financial security as well as social upheaval that has accompanied the pandemic.² As noted previously, at the same time, data collection has been impacted. It will be important to continue to consider the COVID-19 crisis as part of the overall context for interpreting and reporting data, which is at the core of the SEOW mission.

Major SEOW Accomplishments

The Delaware SEOW continues to evolve and thrive, promote the use of data in prevention, intervention, and recovery efforts throughout the state, address the needs for technical assistance, and continue to work towards the short- and long-term goals outlined in the SEOW Logic Model: sustainable institutionalized data surveillance system; increased knowledge of consumption and consequence data; increased data-driven decisions at the community and state level; and, ultimately, the reduction in substance use, related risk behaviors, and consequences.

Although many of the accomplishments and activities have been noted throughout this report, the following is a summary of some of the major achievements and activities:

- Collaboration continues to be the key strength of the SEOW. The Facilitator Team engages regularly with stakeholders in Delaware to share identify and address data needs and to aid in the translation of data to action. These include but are not limited to the Division of Substance Abuse and Mental Health, Division of Public Health, Department of Education, Department of Services for Children, Youth and their Families, Delaware Suicide Prevention Coalition,

²American Psychological Association. (2022). Stress in America: Money, inflation, war pile on to national stuck in COVID-19 survival mode. Retrieved on September 5, 2022 from

<https://www.apa.org/news/press/releases/stress/2022/march-2022-survival-mode>

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University of Oregon (n.d.). Rapid Assessment of Pandemic Impact on Development (RAPID) – Early Childhood. Retrieved on September 26, 2021 from <https://www.uorapidresponse.com/>



Brandywine Counseling and Community Center, Bellevue Community Center, Trauma Matters Delaware, etc. The SEOW continues to collaborate with KIDS COUNT in Delaware to provide data and input for its widely disseminated Annual Fact Book and provides data for use in the state's public health dashboard.

- The SEOW publicly presented data and information at various forums, conferences, and meetings throughout the year, most notably at the Delaware Mental and Behavioral Health Summit. In addition, the SEOW hosted a 3D: Delaware Data Discourse webinar which is open to the public. Presentations were also delivered at the semi-annual SEOW meetings with slides posted online. Whenever possible, the team also posts presentation recordings online.
- The team continues to refine and improve the annual Delaware State Epidemiological Profile. This year's edition adopted a modular format with greater integration of content and data figures, as well as alternative text, to increase user friendliness, navigation, and accessibility. The Profile includes data from approximately 35 sources and reports on major behavioral health issues. Modules include major substances, maternal and child behavioral health, gambling, LGBTQ, mental health and wellness, protective factors, and adverse childhood experiences (ACEs) and other trauma. Policy updates highlight recent relevant activity at state and national levels. An infographic series accompanies the report highlighting various chapter findings, and the majority of over 200 figures will again be available as PowerPoint slides for anyone to download for their own presentation. Materials also include a Companion Guide. The Profile incorporates data from the Division of Substance Abuse and Mental Health, Division of Public Health, Office of the Child Advocate, Delaware Prescription Monitoring Program, and Delaware Data Monitoring Initiative as well as national and other data sources.
- The SEOW continually assesses the magnitude of the behavioral health concerns in Delaware and produces relevant data products to highlight these issues. This year, in addition to the annual Profile and the accompanying infographic series, the Facilitator Team updated the popular *Polysubstance Use among 11th Grade Students* Venn diagram with 2021 data, and produced *Maternal Behavioral Health, Veterans and Behavioral Health*, and *Substance Use and Mental Health: Delaware and the Nation* infographics; an [article](#) published in the *Delaware Journal of Public Health* on homelessness and substance use; and a [brief report on intellectual and developmental disabilities and behavioral health](#) in Delaware. These products are promoted through many channels, including the SEOW network via email, social media, and in meetings with collaborators. Data products are also disseminated by our partners through their respective networks when appropriate.
- The SEOW proactively provides data and responds to data requests from state and community agencies. During the past year, the SEOW team provided data and technical assistance to the State (DSAMH, DSCYF, DOE, DPH, etc.) and other entities for program planning, media campaigns, public awareness efforts, and federal reporting requirements.
- To recognize the contributions of SEOW stakeholders and foster ongoing partnerships, the SEOW presents a Data Champion Award at each semi-annual meeting. This reporting period the awards were given to two longstanding SEOW members who promote the use of and disseminate data routinely, advocate for data collection, and support and promote the SEOW: KIDS COUNT in Delaware and the Brandywine Counseling and Community Center.
- The SEOW Facilitator Team continued the 3D: Delaware Data Discourse webinar series, providing an overview of behavioral health in Delaware based on the 2022 Epi profile in



December 2022. These webinars are open to the public as well as the SEOW network and have been posted on our [YouTube channel](#).

- The Facilitator Team conducted a second member satisfaction survey to generate input regarding the content and format of SEOW products and activities.

Building upon these accomplishments, the SEOW will continuously reevaluate and refine data needs and seek relevant data sources, strengthen the membership network, and promote strategic dissemination of salient information vital to Delaware's behavioral health efforts.



Table 1: SAMHSA Identified SPF Steps and SEOW Tasks Alignment with DE SEOW³

SPF Step	SEOW Task	SAMHSA SEOW Product	DE SEOW Product/Task
1. Assess Needs	Identify key data sources as well as collect and analyze data to identify needs	State epidemiological profile	Annual State Epidemiological Profile
2. Build Capacity	Bring data gatekeepers together to share data and train communities to understand and use data	SEOW charter	Charter updated in 2014
		Community data trainings	Convened 2 semi-annual meetings for network members Provided or sponsored 8 presentations sharing data and providing technical assistance in using data and related resources (October 2022-September 2023)
3. Plan	Identify priorities and inform policy makers	Data products for decision makers	Adherence to SEOW Logic Model State Epi Profile; Epi Profile Infographics series; Polysubstance Venn Diagram and 3 additional infographics; Epi Profile Slides; peer-reviewed journal article; 2 SEOW semi-annual meeting slide presentations; 1 SEOW 3D: Delaware Data Discourse slide presentation; 1 brief report; 1 plain text glossary; 3 presentations or participation in statewide panel discussions including presentations at the 2023 Mental and Behavioral Health Summit and the SEL and School Connectedness Task Force as well as participation in the Delaware Youth Survey Advisory Meeting.
		Dissemination plan	Posted approximately 33 listserv notifications to approximately 140 network members

³ <http://www.samhsa.gov/capt/tools-learning-resources/data-prevention-planning-seow>



			<p>Posted over 195 Tweets on behavioral health data, initiatives, and resources</p> <p>Updated SEOW resource pages including Epidemiological Profile Reports, Presentations, News from the Field, and Data Resources pages</p> <p>Posted 3 new SEOW data presentation recordings to YouTube</p>
4. Implement	Allocate resources based on priorities and ensure understanding and application of SPF's data-guided process in communities	State prevention plan	<p>Provided data and responded to technical assistance requests throughout the year to DSAMH leadership on substance abuse and mental health</p> <p>Provided data and responded to over 20 technical assistance requests from other state agencies and organizations to support needs assessments, grant applications, program planning, and evaluation (including Delaware Division of Public Health, Department of Education, Department of Services for Children, Youth and Their Families Division of Prevention and Behavioral Health; KIDS COUNT in Delaware, United Way of Delaware, North Node Counseling, West End Neighborhood House, Seaford School District, etc.)</p> <p>Member of the Delaware Suicide Prevention Coalition; provided input on the state suicide prevention activities</p> <p>Member of the Data and Evaluation Subcommittee of the Delaware Overdose System of Care</p> <p>Member of the Elderly and DV subcommittee of the Delaware</p>



			<p>Domestic Violence Coordination Council</p> <p>Participation in the Data Committee for KIDS COUNT in Delaware Annual Factbook, and continued to provide data for the publication</p> <p>In addition to the above, SEOW facilitators routinely participate in various coalitions and committees throughout Delaware, such as KIDS Department Youth Advisory and Advocacy Council, Fetal Alcohol Spectrum Disorder Coalition, Trauma Matters Delaware, etc.</p>
		Community data trainings	<p>Provided or sponsored 8 trainings in person or virtually, posting presentation slides online whenever possible and posting 3 new recordings on YouTube; responded to over 20 requests for technical assistance (October 2022-September 2023)</p>
5. Evaluation	Build community-level monitoring system by monitoring trends, creating networks, and enhancing capacity	Data/Monitoring system	<p>The SEOW Facilitator Team maintains collaborative partnerships with major data providers throughout the state, including not only DSAMH but the Delaware Division of Public Health, Delaware Department of Education, Delaware Department of Children, Youth and Their Families, Office of the Child Advocate, KIDS COUNT in Delaware, the Delaware School Survey team at UD Center for Drug and Health Studies, and others who are members of the SEOW network. The SEOW facilitators maintain a robust SEOW network that has expanded to approximately 140 members and monitors and disseminates data and information through this and other networks, social media, at</p>



			<p>SEOW meetings and 3D webinars, community presentations, and through data products posted on the SEOW web pages. In recent years, the SEOW has partnered with the Delaware Public Health Association/Delaware Academy of Medicine to enhance the reach of the SEOW through contributions to the Delaware Journal of Public Health. The SEOW Facilitator Team continues to review network membership and to recruit members to expand and increase its impact.</p>
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Table 2: SEOW Collaborators:

atTACK Addiction
Bellevue Community Center
Beebe Healthcare
Children and Families First
Christiana Care Health System
Colonial School District
Delaware Academy of Medicine/Delaware Public Health Association
Delaware Afterschool Network
Delaware Center for Justice
Delaware Coalition Against Domestic Violence
Delaware Council on Gambling Problems
Delaware Courts - Office of the Child Advocate
Delaware Criminal Justice Council
Delaware Criminal Justice Information System
Delaware Department of Corrections
Delaware Department of Education
Delaware Department of Services for Children, Youth and their Families
 Division of Prevention and Behavioral Health Services
Delaware Department of Health and Social Services
 Division of Medicaid and Medical Assistance
 Division of Public Health
 Division of Services for Aging and Adults with Physical Disabilities
 Division of Substance Abuse and Mental Health
Delaware Department of Safety and Homeland Security
 Delaware State Police
 Division of Alcohol and Tobacco Enforcement
 Division of Forensic Science
Delaware Department of State
 Delaware Office of Controlled Substances
 Division of Professional Regulation, Prescription Monitoring Program
Delaware Domestic Violence Coordinating Council
Delaware Guidance Services
Delaware Information and Analysis Center
Delaware Multicultural and Civic Organization
Delaware Overdose System of Care
Delaware Prevention Coalition
Delaware State Board of Education



Holcomb BHS/Open Door, Inc.
KIDS COUNT in Delaware, University of Delaware Center for Community Research & Service
La Esperanza Community Center
Latin American Community Center
Mental Health Association in Delaware
Milford School District
NAMI Delaware
Nemours Health and Prevention Services
Network Connect
New Castle County Behavioral Health Unit
New Castle County Police Department
Planned Parenthood of Delaware
Red Clay Consolidated School District
Sun Behavioral Delaware
Sussex County Health Coalition
Transitions Delaware
Trauma Matters Delaware
United States Department of Justice
United Way of Delaware
University of Delaware
 College of Health Sciences
 College of Arts and Sciences
 Partnership for Healthy Communities
 Student Health & Wellness Promotion
Wesley College
West End Neighborhood House
Wilmington University

If your organization is interested in becoming an SEOW Collaborator, please contact M. J. Scales at:
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Table 3: Data Sources Frequently Monitored by the Delaware SEOW

Data Instrument	Most Recent Data
Crisis Text Line	2023
Delaware's Annual Traffic Statistical Report	2022
Delaware Behavioral Risk Factor Surveillance System (BRFSS)	2021
Delaware Division of Forensic Science Annual Report	2022
Delaware Division of Public Health, Delaware Health Statistics Center	2016-2020
Delaware Infants with Prenatal Substance Exposure	2020
Delaware Online/NewsJournal Gun Violence Database	2023
Delaware Prescription Monitoring Program (PMP)	2021
Delaware School Survey (DSS) – 5 th grade Delaware Secondary Survey - 8 th and 11 th grades	2022
Delaware Youth Risk Behavior Survey (YRBS) – High School	2021
Delaware Youth Risk Behavior Survey (YRBS) – Middle School	2021
Healthcare Cost and Utilization Program (HCUP) Fast Stats – Neonatal Abstinence Syndrome	2016-2020
Household Pulse Survey	2023
National Highway Traffic Safety Administration	2017-2021
National Survey of Children's Health (NSCH)	2020
National Survey on Drug Use and Health (NSDUH)	2021
Pregnancy Risk Assessment Monitoring System (PRAMS)	2020
State Unintentional Drug Overdose Reporting System (SUDORS)	
Treatment Admissions Data	2019

Additional Data Resources:

- American Psychological Association
- Center for Drug and Health Studies, University of Delaware
- Delaware Department of Health and Social Services, Division of Public Health, My Healthy Community
- Delaware Drug Monitoring Initiative
- Drug Enforcement Administration
- Gallup
- National Conference of State Legislatures
- National Institute on Alcohol Abuse and Alcoholism
- National Institute on Drug Abuse
- National Institutes of Health
- National Institute on Mental Health
- The Trevor Project
- The Williams Institute
- U.S. Census Bureau
- State of Delaware Economic Development Office
- U.S. Bureau of Labor Statistics
- U.S. Census Bureau



- U.S. Centers for Disease Control and Prevention (Alcohol-Related Disease Impact [ARDI] Dashboard; Death Rate Maps & Graphs; State Overdose Death Reporting System [SUDORS])
- U.S. Health Resources and Services Administration



Figure 1: DE SEOW Logic Model Progress [Note: As all outcomes are continuous, all activities are considered ongoing and in progress.]

Mission	Goals	Activities (Objectives)	Outputs	Short-term Outcomes	Long-term Outcomes
SEOWs are groups of data experts and stakeholders responsible for bringing data on behavioral health to the forefront of prevention, planning, and programming	DATA: Build state- and local-level surveillance systems	Facilitate SEOW Network Identify priorities and indicators (high risk areas and populations, protective factors)	Systems and protocols for gathering, analyzing, and monitoring relevant behavioral health data	Sustainable surveillance system for data on substance use, mental health, protective factors, and other related indicators.	Reduced behavioral health risk factors and increased protective factors resulting in lower rates of substance use and improved mental health and well being in Delaware
	Identify, analyze, profile, and share data	Build and implement protocols for surveillance, analysis, synthesis of national, state, and local data and gather data	NOMs	Increased knowledge of and ability to use behavioral health data among key stakeholders in Delaware	
	DISSEMINATION: Create data products that inform behavioral health planning, programming, policies	Implement (and modify as needed) dissemination plan to ensure data is available and accessible for behavioral health planning, programming, and evaluation	Regularly updated SEOW website, YouTube channel, and social media	Increase in data-driven behavioral health policy, practice, programming at state and community levels	
	Train communities in understanding, using, presenting data effectively	Develop accessible formats to share data (publications, presentations, online access) and distribution channels for dissemination	Annual State Epidemiological Profile Publications, Presentations, Trainings		